



Presented by



What is SMA?

Spinal Muscular Atrophy is the number one genetic killer of children under two years old. The child inherits the defective gene which does not produce a protein that is essential to the survival of motor neurons in the spine that are necessary to communicate with voluntary muscles. The muscles are not used by the child and they atrophy causing severe weakness. Typical symptoms are weakness in legs, hips, torso, arms, neck, and even swallowing. There are three severities of SMA Type 1 (most severe), Type 2, and Type 3 (least severe). SMA children are very bright and able to learn, but life span and quality of life is shortened and extremely difficult. Death is usually caused by complications with their lungs because SMA children have weak coughs and lung capacity. Spinal Muscular Atrophy occurs in approximately 1 in 6,000 births, and one in forty people carry the gene that causes SMA

Who is Stop SMA?

Stop SMA is a non-profit, tax-exempt 501c3 created by friends and family of those with SMA. We were formed and operate in Mississippi with an all-volunteer staff thus keeping our overhead expenses minimal. Your donation to Stop SMA will assist us in our efforts to raise awareness and funding for SMA research and is TAX DEDUCTIBLE.

Our Mission

Our mission is to promote SMA awareness and increase community involvement resulting in monetary investments toward leading research.

Our board members are:

Toby Butler
Jessica Eubanks
Matt McDonald
Mark Stanton
Glen Silverman
Blake Watson

Dr. Clyde Muse
Jess Hinton
Jason Pope
Darryl Sims
Brad Stevens

Heatherly Edgar
Mary Margaret Hickman
Tobi Miller
Sharon Silverman, Ph.D.
Laura Walters
Jason Webb

Ex Officio Members: Dr. Jay Allen, Jackie Granberry, Cortney McDonald, Russell Shaw

Honorary Board Member: Gregg Harper

Dee Horton 601-906-6874
Jeff Horton 601-988-4146

Stop SMA
P.O. Box 320939
Flowood, MS 39232

www.stopsma.org
Donations are
Tax Deductible



Our Event

The month of August is SMA Awareness Month, so Stop SMA is planning to have its biggest fundraising event August 2, 2014. This is our fifth year holding this unique, fun event. Last year we had an estimated 850 people in attendance.

Where: Clyde Muse Center, Hinds Community College, Pearl, MS
When: Saturday August 2nd
Time: Show starts at 7pm, doors open at 6pm
Tickets: \$45 to \$55 available on ticketmaster.com or laughawaysma.org
Type: Clean/Corporate Comedy
Comedians: Henry Cho and Friends

Henry Cho

- Fifth year entertaining at Laugh Away SMA
- Nationally known comedian
- Comedy Specials on Comedy Central and GAC
- Appeared in many movies like *McHales Navy* and TV shows like *Designing Women*
- Multiple appearances on *The Tonight Show*
- Toured with Reba McEntire, LeAnn Rimes, Vince Gill, Amy Grant, Brooks & Dunn, and Martina McBride

Comedians that have performed at Laugh Away SMA

- 2014 Tom Wilson - Best known for his role as Biff in the *Back to the Future* movies
- 2013 Jon Reep - Best known for his supporting role in the TV Series *Rodney* and Dodge Hemi Truck commercials. Winner of NBC's Last Comic Standing
- 2012 – Brian Regain – Multiple one hour comedy specials and widely recognized as the best standup comedian around.
- 2011 – Ralph Harris – Best known for his TV series *On Our Own* and finalist of NBC's Last Comic Standing.

Once again we will have two of the best comedians in the country here with us August 2nd to help Stop SMA.

Some feedback from last year's event:

"Our family absolutely loved the Stop SMA Comedy Night. There aren't many events that parents can enjoy with their teenage children. Any time that you can share a laugh with them, is just a good time. Henry Cho was hilarious!" - Kelly Cranford, Instructor at Hinds Community College

"Our family had a great time at Laugh Away SMA. We can't wait to go again. This is a very special cause and event. Henry Cho was terrific and the entire show was perfect." - Mark Baker, Attorney, Brandon

"Sponsoring Stop SMA events has been very rewarding. The progress this charity is making is encouraging and the Laugh Away SMA event was pure awesomeness! Sponsor or donate NOW, the cure is close..." – Jess Hinton, Allstate Insurance, Brandon

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and mail to P.O. Box 320939, Flowood, MS 39232



Sponsorship Package

Platinum Level

- ✎ Donate \$2,500.00 and above
- ✎ 30 tickets to the event **(If you are not going to use your allotment of tickets, please call Jeff Horton at 601-988-4146. We want to avoid having empty seats. Thank you so much.)**
- ✎ Business name/logo displayed on Muse Center Electronic Marque overlooking I-20
- ✎ Business name mentioned on any radio or television promotion
- ✎ Business name/logo displayed on event promotion material, flyers, brochures
- ✎ Business thanked by Emcee on stage
- ✎ Business may have info material displayed at Stop SMA Table at event
- ✎ Business name/log on banner located on the stage
- ✎ Business name/logo on banner in foyer
- ✎ Business name/logo prominently displayed on t-shirts
- ✎ Business name/logo displayed with business link on Stop SMA website and facebook page
- ✎ Full page ad in event program
- ✎ To Sponsor please make check out to Stop SMA and mail to P.O. Box 670, Raymond, MS 39154

Company: _____

Contact person (print) _____

Sponsorship amount: _____

*Signature: _____

**My signature indicates authorization to make this commitment on behalf of myself and/ or my company, if applicable.*

Stop SMA contact (name and number): _____

Cut here. Top portion is for Sponsor's records. Below portion is for Stop SMA's records.)

Platinum Level

Company: _____

Contact person (print): _____

Address: _____

Telephone/Fax Number: _____

Email address: _____

*Signature: _____

**My signature indicates authorization to make this commitment on behalf of myself and/ or my company, if applicable.*

Stop SMA contact (name and number): _____

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